

CELSIUS EX. 100



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Replied to [@charlesadornice](#) [@aryen_newman](#) and 2 others

True. Let's just move forward.

1

Otis 🍌🐕💜💙🔒🔒🔒🔒🔒 @otisa502 · Sep 23, 2022

Replied to [@SpeakUpAnon](#) [@YouTube](#) and [@Medium](#)

Simply says you don't now how to count from 1 to 10.

1

5

Otis 🍌🐕💜💙🔒🔒🔒🔒🔒 @otisa502 · Sep 23, 2022

Replied to [@strikingtree33](#) [@YouTube](#) and 2 others

All I want is my coins back too. But some people want to see Celsius exit chapter 11, whether with new or old management.

2

Otis 🍌🐕💜💙🔒🔒🔒🔒🔒 @otisa502 · Sep 23, 2022

Replied to [@otisa502](#)

33/33 I hope you've enjoyed this thread on [\\$CEL](#) utilities!

Like, retweet & tag the [@CelsiusUCC](#) & [@WhiteCase](#) in the first tweet below to spread the word to the [#Celsian](#) Community.

Otis 🍌🐕💜💙🔒🔒🔒🔒🔒 @otisa502 · Sep 23, 2022


1/33 CEL Token Utility is Essential for Chapter 11 Recovery Plan & Onwards

6 ways to increase CEL utility, build up Celsius' treasury & ensure a bank run NEVER happens again

[@YouTube](#) explainer video: youtu.be/RxWaOUcjRwk

[@Medium](#) article: link.medium.com/IDf9uay4ytb

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12

14

51

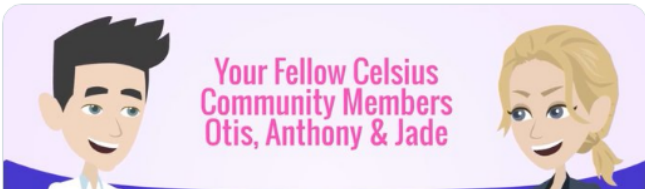
Otis 🍌🐕💜💙🔒🔒🔒🔒🔒 @otisa502 · Sep 23, 2022

Replied to [@otisa502](#)

32/33 Your Fellow Celsius Community Members,

Otis, Anthony & Jade

[@otisa502](#) [@iTzAnthonyNap](#) [@cryptoismyjam](#)



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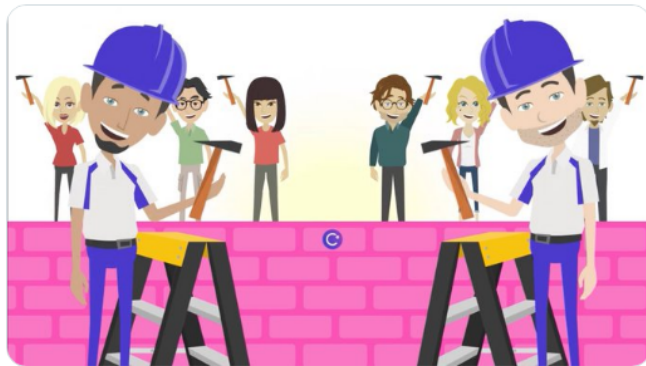
Otis 🍌🐕💜🔒🇺🇸 @otisa502 · Sep 23, 2022

Replying to @otisa502

31/33 The stone that the builder rejected has become the chief cornerstone.

The community is the builder now.

And that stone is CEL Token.



3 6 43



Otis 🍌🐕💜🔒🇺🇸 @otisa502 · Sep 23, 2022

Replying to @otisa502

30/33 Not only will the implementation of increased CEL utilities do just that, but we feel capitalizing on these opportunities will significantly increase the value & use case of CEL Token as well.



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Otis 🍌🐕💜💙🇺🇸🇧🇪 @otisa502 · Sep 23, 2022
Replying to @otisa502
29/33 To conclude, for Celsius 2.0 to succeed, we need to prove to ourselves & future depositors that we can forge a profitable company & prevent a future bank run.
1 2 31

Otis 🍌🐕💜💙🇺🇸🇧🇪 @otisa502 · Sep 23, 2022
Replying to @otisa502
28/33 While we feel these opportunities are the most effective & easiest to implement right now, we do have ideas for future CEL utilities, including a Celsius VISA credit card, a dedicated customer service line & decreased fees on CelsiusX.
1 2 28

Otis 🍌🐕💜💙🇺🇸🇧🇪 @otisa502 · Sep 23, 2022
Replying to @otisa502
27/33 Access to Funds:
We know timely access to funds is paramount & you guessed it! The higher your tier level, the quicker your access to liquidity.

Tier Level	Access to Funds
Platinum	Instant access to your deposit: zero wait period on withdrawals
Gold	Instant access to your deposit: 24-hour wait period on withdrawals
Silver	Instant access to your deposit: 48-hour wait period on withdrawals
Bronze	Instant access to your deposit: 72-hour wait period on withdrawals
None	24-hour wait period to access your deposit: 96-hour wait period on withdrawals. ACH treatment

2 3 28

Otis 🍌🐕💜💙🇺🇸🇧🇪 @otisa502 · Sep 23, 2022
Replying to @otisa502
26/33 Therefore, a Platinum member with 1 BTC on the platform earns an additional 0.00024 BTC per week & 0.01248 BTC per year (0.00024 x 52) over a non-member.

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Otis 🍌🐕💜💙🔒 @otisa502 · Sep 23, 2022

Replying to @otisa502

25/33 The weekly reward for a Platinum member on 1 BTC at 6.25% would be 0.0012 BTC per week. (1 BTC x 6.25% = 0.0625 BTC per year / 52 = 0.0012 BTC per week).

1 2 22



Otis 🍌🐕💜💙🔒 @otisa502 · Sep 23, 2022

Replying to @otisa502

24/33 The weekly reward for a non-member on 1 BTC at 5% would be 0.00096 BTC/per week. (1 BTC x 5% = 0.05 BTC per year / 52 = 0.00096 BTC per week).

1 2 22



Otis 🍌🐕💜💙🔒 @otisa502 · Sep 23, 2022

Replying to @otisa502

23/33 For Example:

Let's say you're a Platinum member with 1 BTC on the platform & the current APY for BTC is 5%.

You will earn an additional 25% increase in-kind on your BTC, making the total yield/APY 6.25%. (5 x 25% = 6.25%)



2 2 24



Otis 🍌🐕💜💙🔒 @otisa502 · Sep 23, 2022

Replying to @otisa502

22/33 Yield/Higher In-Kind Yield for all assets

Are you excited for higher in-kind yield on your crypto? Us too!

Based on your tier level, you'll earn a higher in-kind bonus yield for all your

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Are you excited for higher in-kind yield on your crypto? Us too!

Based on your tier level, you'll earn a higher in-kind bonus yield for all your assets on the platform.

Tier Level	Yield/Higher In-Kind Yield
Platinum	25% increase on your BTC, for example
Gold	10% increase on your BTC, for example
Silver	5% increase on your BTC, for example
Bronze	2.5% increase on your BTC, for example
None	0% increase on your BTC, for example

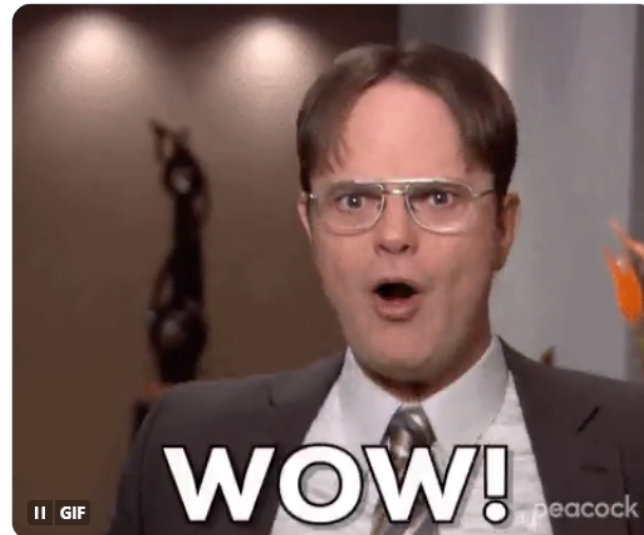
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Otis 🍌🐕💜💙👑🔒 @otisa502 · Sep 23, 2022

Replying to @otisa502

21/33 If the non-member swapped \$50,000 in crypto (over 5 days), they would incur \$75 in swap fees vs. the Silver tier member swapping \$250,000 (over 5 days) & incurring just \$92.50 in swap fees.



1 2 23



Otis 🍌🐕💜💙👑🔒 @otisa502 · Sep 23, 2022

Replying to @otisa502

20/33 For Example:

A Silver tier member swaps \$50,000 of crypto incurring an \$18.50 fee. (\$50,000 x 0.037% = \$18.50)

A non-member swaps \$10,000 of crypto incurring a \$15 fee. (\$10,000 x 0.15% = \$15)

1 2 25



Otis 🍌🐕💜💙👑🔒 @otisa502 · Sep 23, 2022

Replying to @otisa502

19/33 Swaps:

Who doesn't love easy and convenient swaps?

Your fees & swap limits will depend on your tier level.

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Otis 🍌🐱💜💙🔒 @otisa502 · Sep 23, 2022
Replying to @otisa502
13/33 Here's a hypothetical ex:

There are 692 million total CEL tokens.

Of that 692 million, approx 50% (330 million) is owned by the Celsius treasury.

Say we get 100,000 users in the Bronze tier, that's 50 million CEL tokens off the market.

Bronze: 500 x 100,000 = 50,000,000

4 6 31

Otis 🍌🐱💜💙🔒 @otisa502 · Sep 23, 2022
Replying to @otisa502
12/33 Celsius has over 200 institutions, partners & exchanges, including @Visa, @0xPolygon, @bitfinex, @HorizenLabs, @1Inch and @chainlink.

We will require all financial institutions, partners & exchanges to maintain Platinum status (25K CEL or more) to do business with us.

4 2 31

Otis 🍌🐱💜💙🔒 @otisa502 · Sep 23, 2022
Replying to @otisa502
11/33 Tier System:

There are 650,000 active users worldwide with a balance of \$100 or more currently on the platform.

We need approximately 55% of them to hold CEL token in our tier system.

Tier	CEL Balance	Bonus rewards
BRONZE	500 CEL	10%
SILVER	1,000 CEL	15%
GOLD	10,000 CEL	20%
PLATINUM	25,000 CEL	30%

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Bonus rewards:

10%	15%	20%	30%
-----	-----	-----	-----

Loan interest discount:

5%	10%	15%	25%
----	-----	-----	-----

Each level will bring you better

2 3 31

Otis 🍌🐕🐶🐱🐼🐾 @otisa502 · Sep 23, 2022
Replying to @otisa502
10/33 We have identified 6 core opportunities to increase CEL utility, with potential for future expansion.

The 6 core opportunities are:

1. Tier System
2. Withdrawals
3. Loans
4. Swaps
5. Yield & Higher In-Kind Yield
6. Access to Funds

6 Core Opportunities

- Tier System 1
- Withdrawals 2
- Loans 3
- Swaps 4
- Yield & Higher In-Kind Yield 5
- Access to Funds 6

2 7 38

Otis 🍌🐕🐶🐱🐼🐾 @otisa502 · Sep 23, 2022
Replying to @otisa502
9/33 How will we reward the loyalty of those Celsius who stuck around?

Well, in Celsius 2.0, it pays to be a CEL token holder!

We plan to increase CEL utility by using the existing tier system (with a few modifications).

1 3 29

Otis 🍌🐕🐶🐱🐼🐾 @otisa502 · Sep 23, 2022
Replying to @otisa502
8/33 By increasing exclusive incentives for CEL token holders, we will increase buying pressure on CEL Token as well.

The result is a profitable Celsius with a fortified treasury to ensure a bank run like what led to the June 12th 'pause' on withdrawals NEVER happens again.

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Why is the CEL token so important for the future of Celsius you ask?

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Otis 🍌🐕💜🛡️🔵 @otisa502 · Sep 23, 2022
Replying to @otisa502
7/33 When banks need a taxpayer-funded bailout every 8 to 10 years, they turn to the FED.

In crypto, there's no FED to save you from a hack, lost keys or a black swan event BUT your treasury.



1 3 27


Otis 🍌🐕💜🛡️🔵 @otisa502 · Sep 23, 2022
Replying to @otisa502
6/33 The more value they offer, the higher the demand for the token.

This gives users the incentive to hold onto them, thereby increasing the value of the platform's treasury.

1 3 31

Otis 🍌🐕💜🛡️🔵 @otisa502 · Sep 23, 2022
Replying to @otisa502
5/33 Utility tokens are the backbone of crypto companies.

Utility tokens derive their value from the exclusive access to services they provide to the user.



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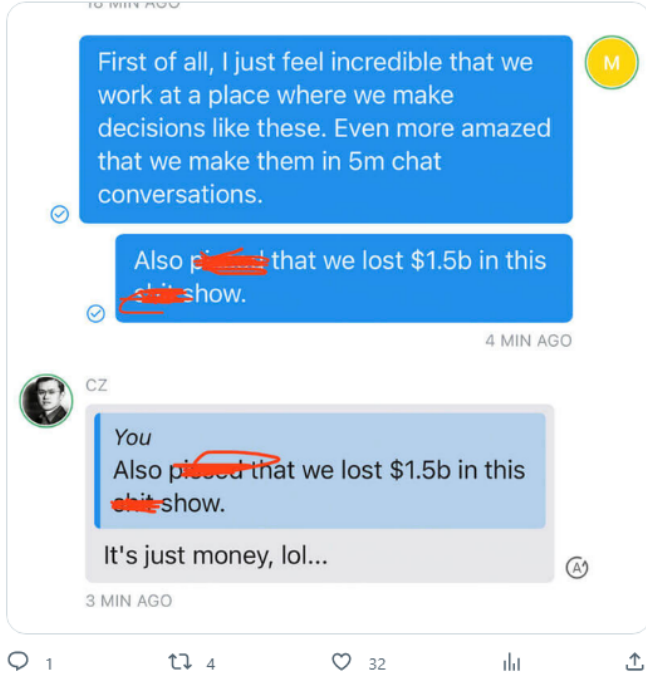


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Otis 🍌🐕💜💙🇺🇸🇧🇪 @otisa502 · Sep 23, 2022
Replying to @otisa502
4/33 In CZ's own words: "It's just money, lol..."



Otis 🍌🐕💜💙🇺🇸🇧🇪 @otisa502 · Sep 23, 2022
Replying to @otisa502
3/33 Binance has \$BNB (market cap of \$50 billion at the time of the crash, \$42 billion in today's valuation), at its disposal.

By creating strong utilities around \$BNB, Binance also created a war chest, which insulated them from the staggering \$1.5 billion loss on Luna.
3 4 33

Otis 🍌🐕💜💙🇺🇸🇧🇪 @otisa502 · Sep 23, 2022
Replying to @otisa502
2/33 Every great crypto company has a great utility token.

@Binance has \$BNB, @FTX_Official has \$FTT & @cryptodotcom has \$CRO.

When Luna crashed in May 2022, Binance didn't bat an eyelash at the \$1.5 billion loss.

Why?
4 6 34

Otis 🍌🐕💜💙🇺🇸🇧🇪 @otisa502 · Sep 23, 2022
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NEVER happens again

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@Medium article: link.medium.com/IDf9uay4ytb

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Otis 🍌🐕💜💙🔒 @otisa502 · Sep 23, 2022 ...
Replying to @CryptoDoc20 @aryeh_newman and 3 others
Ok, fair enough.

1

Otis 🍌🐕💜💙🔒 @otisa502 · Sep 23, 2022 ...
Replying to @CryptoDoc20 and @sam_alosi
Ok, fair enough.

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Otis 🍌🐕💜💙🔒 @otisa502 · Sep 23, 2022 ...
Replying to @CryptoDoc20 @aryeh_newman and 3 others
No one ever said the #CelShortSqueeze was going to save the company. Not sure where you heard that or who lies to you. It's purely a revenge trade.

2 2 8

Otis 🍌🐕💜💙🔒 @otisa502 · Sep 23, 2022 ...
Replying to @CryptoDoc20 @aryeh_newman and 2 others
So our agendas are aligned yet we are bickering at each other over gibberish.

1

Otis 🍌🐕💜💙🔒 @otisa502 · Sep 23, 2022 ...
Replying to @CryptoDoc20 @BankToTheFuture and @Tether_to
So let's stop the fighting. We all have one goal: To get our coins back. So how did it come to this?

1 1

Otis 🍌🐕💜💙🔒 @otisa502 · Sep 23, 2022 ...
Replying to @CryptoDoc20 @SimonDixonTwitt and @Mashinsky
You'll get the satisfaction of having them locked up for stealing from us. You'll get justice.

1 1

Otis 🍌🐕💜💙🔒 @otisa502 · Sep 23, 2022 ...
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Smh. Ok.

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